# Ethical Decision Making in Artificial Intelligence

Pradeep Ravikumar

Machine Learning Department

School of Computer Science

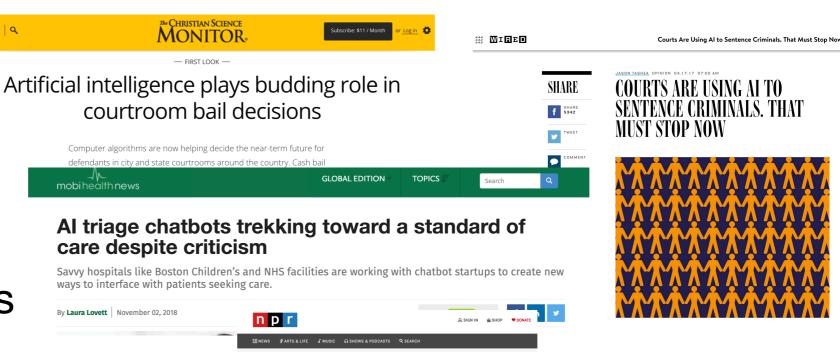
Carnegie Mellon University

# Al making societally important decisions

 Artificial Intelligence systems are being used to make societally important decisions



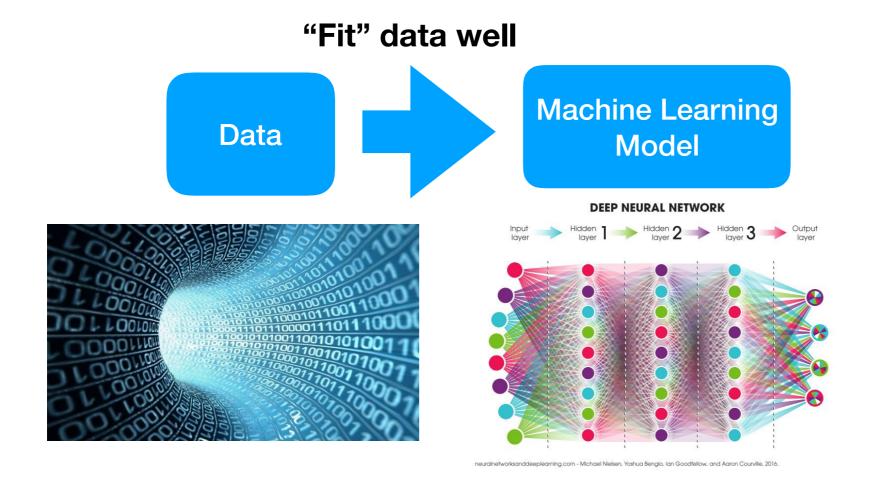
- Healthcare
- Autonomous cars



Should Self-Driving Cars Have Ethics?

#### Al and ethics

- Can Al systems behave ethically?
- Typical ML pipeline:



• How do we incorporate "ethical" thinking?

### Ethics / Moral Philosophy

- What is right and what is wrong?
- How to make decisions that are right?
- Questions studied by philosophers for 1000s of years with no consensus formal framework

#### Three Main Ethical Frameworks

- Deontological: take action according to a specified set of rules
- Virtue Ethics: multiple "values" or "virtues"; take action that follows these values or virtues
- Consequentialism: take an action that has the most desirable future consequences
  - Utilitarianism: assign a utility to world states, and take action that leads to highest utility

### Deontological Ethics

- Rules based (e.g. Ten Commandments)
  - Requires a priori specification of ethical rules
- Given a set of rules, or constraints, we can ensure that Al actions follow these rules
- Caveat: rules not always available, and when available, too broad to be applicable to specific situation
  - e.g. just the ten commandments not helpful for selfdriving car ethics

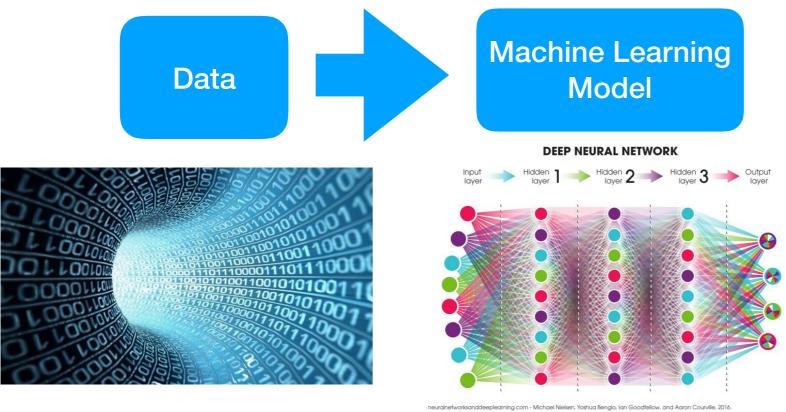
#### Virtue Ethics

- Take actions based on values/virtues ... Aristotle (and others)
- Similar caveats to deontological ethics
  - values not always available, and when available (e.g. be honest) not always applicable to specific situation
  - differing values could conflict (e.g. equality, and freedom)
  - Ongoing work: virtue ethics driven decision making

### Utilitarian Ethics

 Decision theoretic foundations of machine learning based largely on utilitarianism

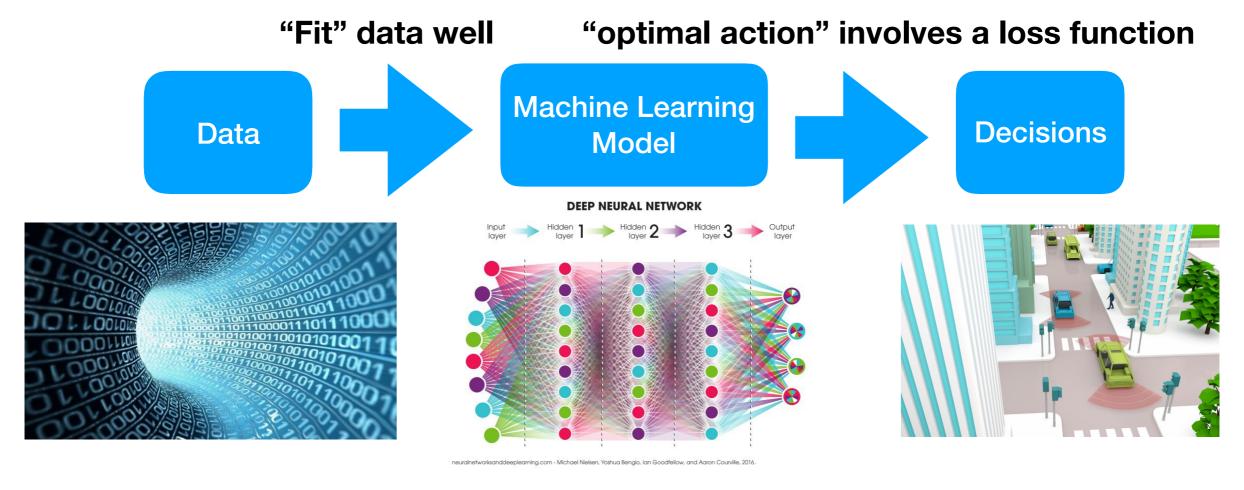
"Fit" data well: involves a loss/utility function



 $\ell_{\text{model}}(\theta, D)$ : loss i.e. negative utility associated with model parameter  $\theta$ , and data D

#### Utilitarian Ethics

 Decision theoretic foundations of machine learning based largely on utilitarianism

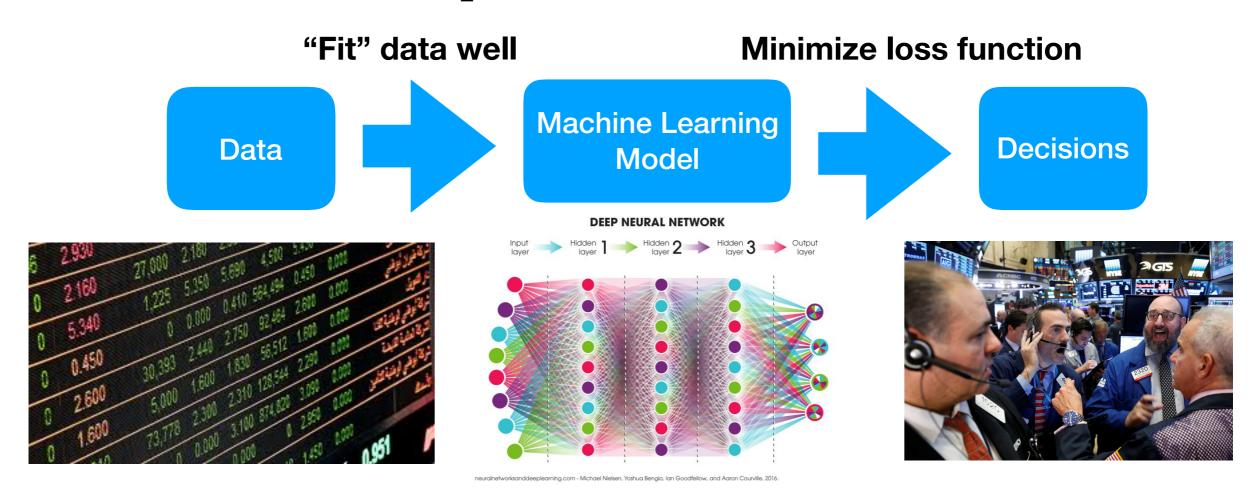


 $\ell_{\rm action}(\theta, a)$ : loss i.e. negative utility associated

with model parameter  $\theta$ , and action a

 $\ell_{\text{model}}(\theta, D)$ : loss i.e. negative utility associated with model parameter  $\theta$ , and data D

### Example: Finance



**Data:** past stock prices, **Model:** for predicting future stock price movements

**Loss function:** error in predicting future stock price movements

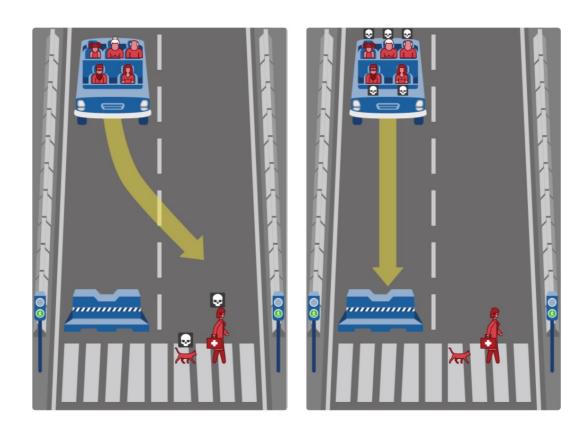
**Actions:** buy/sell x amount of y stock

**Loss function:** risk-adjusted return of action given stock market movements

#### Loss functions

- But where do we get these loss functions?
- Typically specified apriori, via domain knowledge
- But what would ethical loss functions look like?
  - 1000s years of moral philosophy provide a qualitative rather than quantitative picture of ethical loss functions
  - e.g. if airline has to decide who to not board due to overbooking, how do they decide if pregnant woman with two kids is not to be bumped over say a college student?
- We address this in two ways:
  - we learn ethical loss functions from data
  - we allow for the fact that there need not be a consensus single ethical loss function, and hence learn multiple ethical loss functions and aggregate them in a social-choice theoretically optimal way

# Trolley problems, ethical dilemmas, self-driving cars



- Brakes of self-driving car have failed
- Should it swerve and hit a doctor and a cat?
- Or should it crash into a concrete barrier that will kill all five passengers?

### Trolley problems

- Variant of the classical trolley problem (Thomson 1985)
- Different people, especially from different cultures and backgrounds, differ with respect to the optimal ethical action
- Moral Machine: dataset collected by collaborators at MIT
  - website where individuals could provide their optimal ethical action for varying self-driving car trolley dilemmas
  - each dilemma has two alternatives, characterized by 22 features (passengers or pedestrians, legality, differing character types (man/woman/child/cat/...), with varying characteristics (age/gender/...)
  - dataset of responses from 1,303,778 individuals, from multiple countries, each with around 14 responses

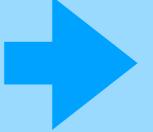
### Utilitarian Ethics

"Fit" data well

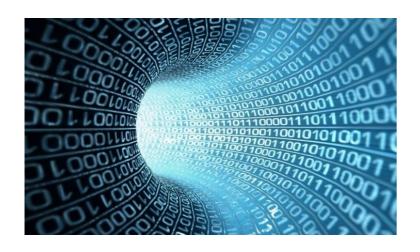
"optimal action" involves a loss function

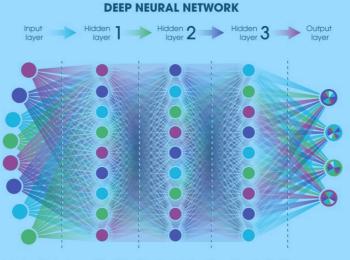
Data

Machine Learning Model



**Decisions** 



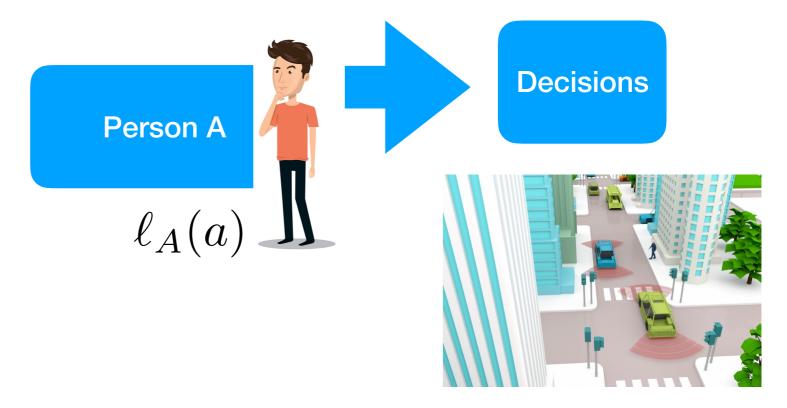




 $\ell_{\rm action}(\theta, a)$ : loss i.e. negative utility associated with model parameter  $\theta$ , and action a

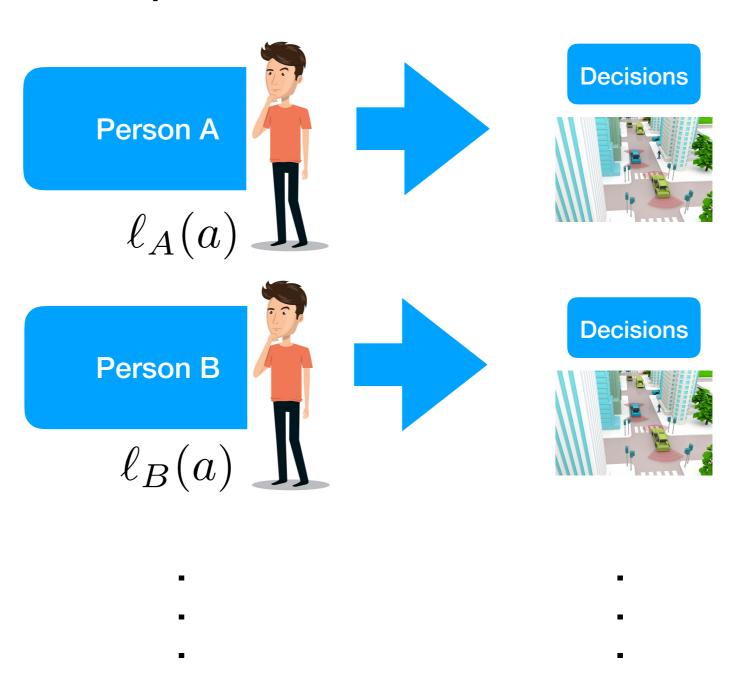
# Individual Utility Model

"optimal action" involves a loss function

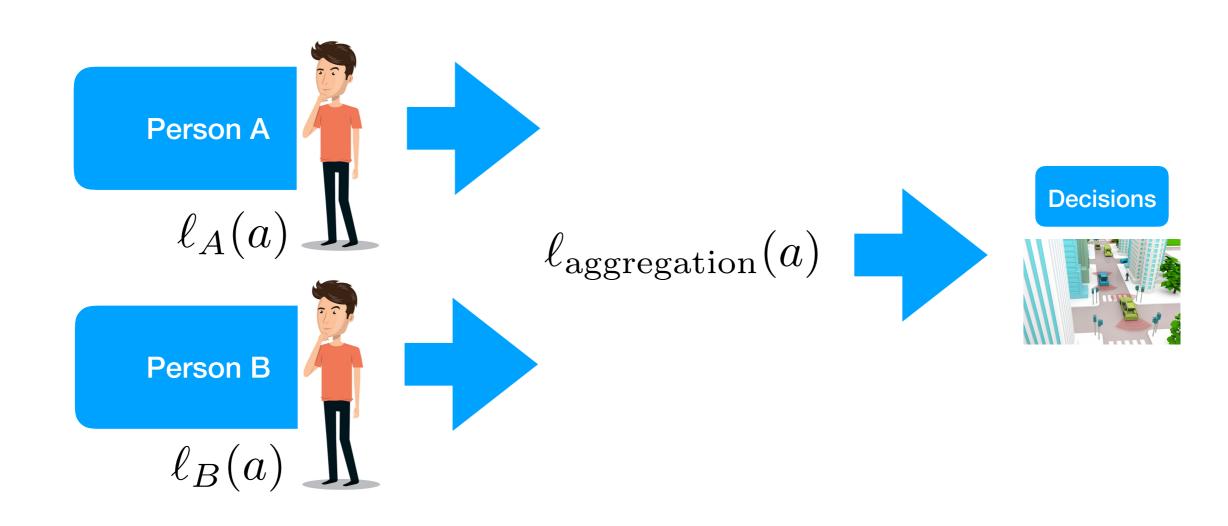


### Varied Individual Utility Models

"optimal action" involves a loss function



#### Aggregation of Utility Models



•

•

# Ethical Al via aggregation of learned utility models

- Task I: Learn individual utility (or loss) models
- Task II: Aggregate individual utility models to create a "consensus" utility model

# Learning individual utility models

 Random Utility Models (RUM): Given a set A of actions/ alternatives, a random utility model U is a stochastic process where U(a), for any alternative a in A, denotes the random utility (negative loss) associated with alternative a

#### • Thurstone-Mosteller (TM) RUM:

 $U(a) \sim \mathcal{N}(\mu_a, \sigma^2)$ , where  $\mu_a$  is mean utility for alternative a

#### Plackket-Luce (PL) RUM:

 $U(a) \sim \text{Gumbel}(\mu_a, \gamma)$ , where  $\mu_a$  is mean utility for alternative a

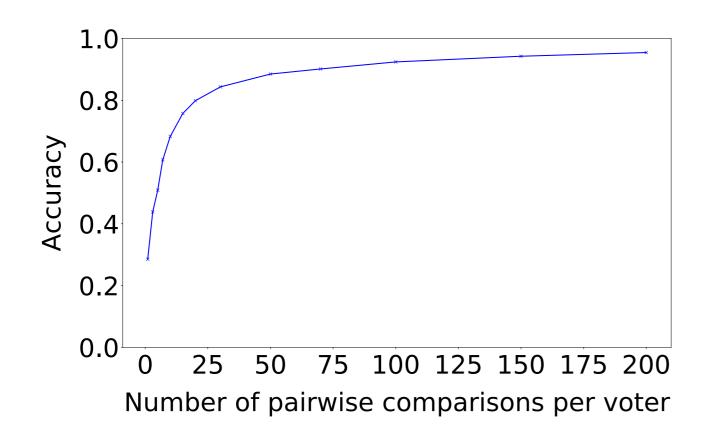
• Parameterized by mean utility parameters  $\{\mu_a\}_{a\in A}$ 

# Learning a TM RUM

- Data: pairwise comparisons  $\{a_i \succ b_i\}_{i=1}^n$ 
  - e.g. {5 passengers > cat + doctor}
- Linear parameterization:
  - $U(a) \sim \mathcal{N}(\langle \beta, a \rangle, 1/2)$
- $\mathbb{P}_{\beta}(a_i \succ b_i) = \mathbb{P}(U_{\beta}(a_i) > U_{\beta}(b_i))$
- Estimator:  $\widehat{\beta} \in \arg\sup_{\beta} \left\{ \prod_{i=1}^{n} \mathbb{P}_{\beta}(a_i \succ b_i) \right\}$

## Learning a TM RUM

• Estimator: 
$$\widehat{\beta} \in \arg\sup_{\beta} \left\{ \prod_{i=1}^{n} \mathbb{P}_{\beta}(a_i \succ b_i) \right\}$$



need very few comparisons per voter to learn their preferences

## Aggregating TM RUMs

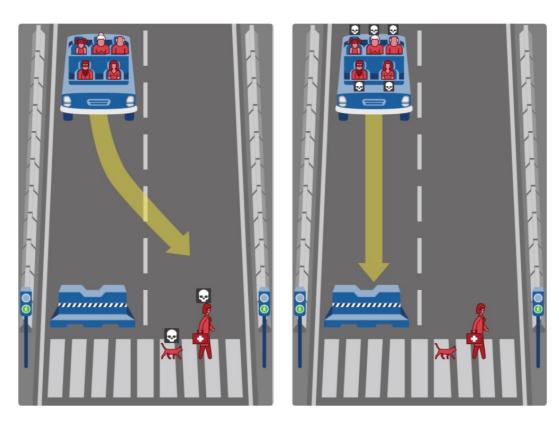
- Suppose N individuals give their ethical opinions, and for each of them, we learn a separate TM RUM
- How do we aggregate these RUMs  $\{U_{\beta_i}(\cdot)\}_{i=1}^N$
- A reasonable estimator:

• 
$$\widehat{\beta}_{AGG} \in \arg\inf_{\beta} KL \left( \frac{1}{N} \sum_{i=1}^{N} U_{\beta_i} || U_{\beta} \right)$$

 Finds a TM RUM that is closest to average utility (giving one vote to each person)

• Theorem: 
$$\widehat{\beta}_{AGG} = \frac{1}{N} \sum_{i=1}^{n} \beta_i$$

# Ethical Decisions via Aggregate TM RUM

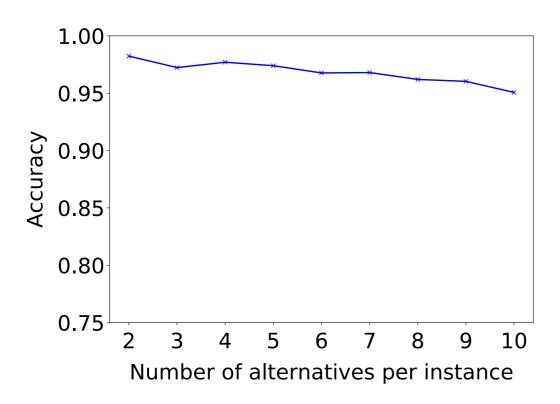


Given alternatives  $\{a_1, \ldots, a_m\}$ , pick the alternative:

$$a \in \arg \max_{\{a_1, \dots, a_m\}} \mathbb{E} U_{\beta_{AGG}}(a)$$

$$\equiv a \in \arg \max_{\{a_1, \dots, a_m\}} \beta_{AGG}^T a$$

#### Validating Aggregate TM RUM



- Suppose we could conduct a real-time election: faced with a **fresh** set of alternatives, we ask each one of the millions of the voters, get their preferences, and then aggregate to get a consensus winning action
  - impractical, computationally expensive
  - decision made by aggregate TM RUM mimicked social-choice theoretically optimal aggregation of (large sample of) all the voter preferences

#### Validating Aggregate TM RUM

• Theorem (Stability): If our system picks action **a** as the most ethical action when presented with a set **A** of alternatives, then it will again pick **a** as the most ethical action when presented with a set **B** of alternatives that is a subset of **A**, if it includes **a**.

 if the system prefers to save a dog over a cat or a mouse, then it should prefer to save a dog over a cat.

#### Validating Aggregate TM RUM

• Theorem (Swap Efficient): If our system picks action **a** as the most ethical action when presented with a set **A** of alternatives, then if there are two preferences which are identical except for swapped preferences between items **a** and **b**, then more people would have voted for the preference order where **a** is preferred to **b**.

# Summary: Ethical Al

- Machine Learning has a utilitarian foundation
  - loss functions (or utilities) for (a) fitting model, (b) making decisions
- We learn per person utilities (loss functions), and aggregate them to form a consensus utility
- When doing so in the context of ethical decisions (for trolley dilemmas for self-driving cars), this results in an automated system that can make ethical decisions that represents the "ethical consensus" of millions of individuals
  - computationally practical, satisfies strong social choice theoretic properties
- In ongoing work, we are developing ethical AI systems built on virtue ethics, and deontological ethics
  - and learning more complex human utility models e.g. for suicidal behaviors